

D | CONGRESS 2020

Svenska Mässan Göteborg 5 mars

D-Congress, March 5 2020

Sponsorship options at D-Congress 2019

We offer different exhibitor packages to best meet your wishes and level of participation. Do you want to book extra-large booth, choosing the best location in the exhibition area or hold a presentation? And do you want extra tickets for customers, prospects and partners. There are loads of opportunities!

Browse through our exhibit packages below and book your participation today!

[> TO D-CONGRESS](#)

SILVER

Included in your membership - Business Partner

- 3 pcs. Exhibitors tickets to Partner Dinner March 4 plus exhibition, seminars, meals and three-course dinner March 5.
- Exhibitors booth 6 m2 incl. 2 chairs, 1 bar table, electricity, lights, carpet.
- Exposure of company name in exhibitors list (logo if upgrading to Gold och Platinum).
- Access to marketing material (D-Congress 2020 logo)
- Possibility to use our marketing channels communication you participate at D-Congress 2020.

Price: 51 000 SEK excl. VAT for membership and Silver

Ad-ons:

- Exhibitor booth 12 m2 - extra 20 000 SEK excl. VAT
- Exhibitor booth 24 m2 - when booking Gold or Platinum only
- Upgrade to Gold - **read on below**
- Upgrade to Platinum - **read on below**

EXTRA EXPOSURE

Great opportunities to maximize participation and exposure!

- **Hi and goodbye** - Cloak room and entrance
- **Become a "fika" hero** - Own a service area or Lounge
- **Hang around everyone's neck** - Band and badge exposure

Almost everything is possible and if you can't find it in the set packages, contact Katharina for more information. We always try to fix it!

READY TO BE AN EXHIBITOR?

Reach out to Katharina, our Business Partners manager. She is looking forward to share information about our different possibilities with you.

SVENSK DIGITAL HANDEL

Katharina Woss

Business Partner- & Exhibition manager

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Take advantage of our marketing

NEWSLETTER - 6000 RECIEVERS



2500 FOLLOWERS



5800 FOLLOWERS



UPGRADE SILVER TO GOLD

For better exposure and extra tickets

- Choose reserved A-location in exhibition (**first come, first serve**).
- 3 pcs. Exhibitors tickets to Partner Dinner March 4
- 5 pcs. tickets to D-Congress March 5 (exhibition, seminars, meals and three-course dinner). Can be used (according to your wishes) to staff and/or customers.
- We give you 5 pcs. exclusive free-tickets for your customers. **Does not apply to your suppliers/partners/own personnel. First come first served.**
- Exhibitors booth 6 m2 incl. 2 chairs, 1 bar table, electricity, lights, carpet.
- Exposure with logotype in exhibitors list, on web and in mail.
- Access to marketing material (D-Congress 2020 logo)
- Possibility to use our marketing channels communication you participate at D-Congress 2020.

Price: 85 000 SEK excl. VAT for membership and upgrading to Gold.

Add-ons:

- Exhibitor booth 12 m2 - extra 18 000 SEK excl. VAT
- Exhibitor booth 24 m2 - extra 30 000 SEK excl. VAT
- Upgrade to Platinum - **read on below**

UPGRADE TO PLATINUM

For better exposure, extra tickets and **a 20 minutes speech**.

- Choose reserved A-location in exhibition (**first come, first serve**).
- 3 pcs. Exhibitors tickets to Partner Dinner March 4
- 5 pcs. tickets to D-Congress March 5 (exhibition, seminars, meals and three-course dinner). Can be used (according to your wishes) to staff and/or customers.
- We give you 10 pcs. exclusive free-tickets for your customers. **Does not apply to your suppliers/partners/own personnel. First come first served.**
- 2 pcs. VIP-lunch (served sitting in Chambre Séparée incl. beer/wine).
- Exhibitors booth 12 m2 incl. 2 chairs, 1 bar table, electricity, lights, carpet.
- 20 minutes speaker time. Stage will be decided based on topic of presentation. Customer cases on stage and trends are prioritized.
- Exposure with logotype in exhibitors list, on web and in mail.
- Access to marketing material (D-Congress 2020 logo)
- Possibility to use our marketing channels communication you participate at D-Congress 2020.
- **Price:** 140 000 SEK excl. VAT for membership and upgrading to Platinum.

Ad-ons:

- Exhibitor booth 24 m2 - extra 18 000 SEK excl. VAT
- One (1 pcs.) SMS to every participant. The content should be related to D-Congress (eg booth number, talk time or booth activity).

Contact Katharina.

SAID ABOUT D-CONGRESS



CO-FOUNDER, BACKINGMINDS

SARA WIMMERCRAZ

I would dare to say this is the only conference where the whole ecosystem is gathered. Everything that allows the customer to sit at home and have any product delivered to the doorstep. Payment providers, distributors – everybody are here. And furthermore, we all know each other, so it will be a pretty good party as well...



CEO, KICKS

CHAIRMAN, SVENSK DIGITAL HANDEL

FREDDY SOBIN

"Creating meeting places for the entire industry and all these players and stakeholders is the key to continuing to develop Swedish e-commerce and digital commerce. Allowing people to exchange ideas, learn from each other and really engage with the entire community in an open and transparent way."

